

# SusChem Stakeholder Event 2017

## Report Breakout Session #1

*Defining success factors for EU funded projects to optimize innovation impact and value for Europe*

*François Monnet (SusChem Board)*

## Session Objective

Impact is related to the extent to which innovation is bringing value for our economy and society

- ✓ In this breakout session the SusChem community discussed how to maximize impact of EU-funded projects by examining learnings from past and active projects
- ✓ SusChem stakeholders shared their views on barriers to innovation, relevant success factors and also critical learnings which they experienced during various stages of projects
- ✓ The major perspectives have been clustered and prioritized with the participants finally leading to recommendations

## Breakout Session #1: Four presentations including different perspectives on impact

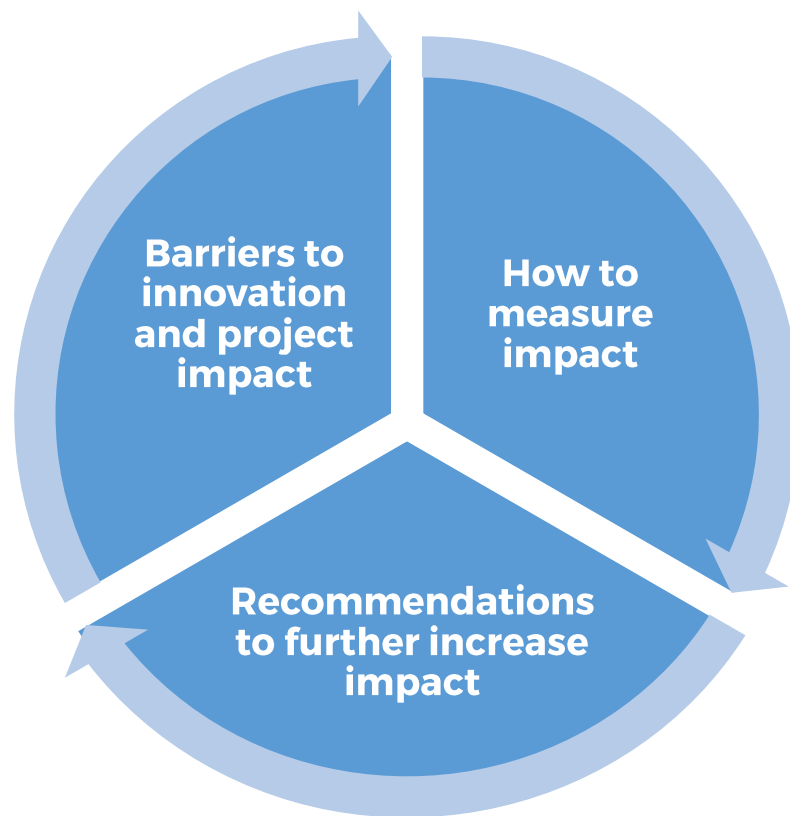
### Speakers:

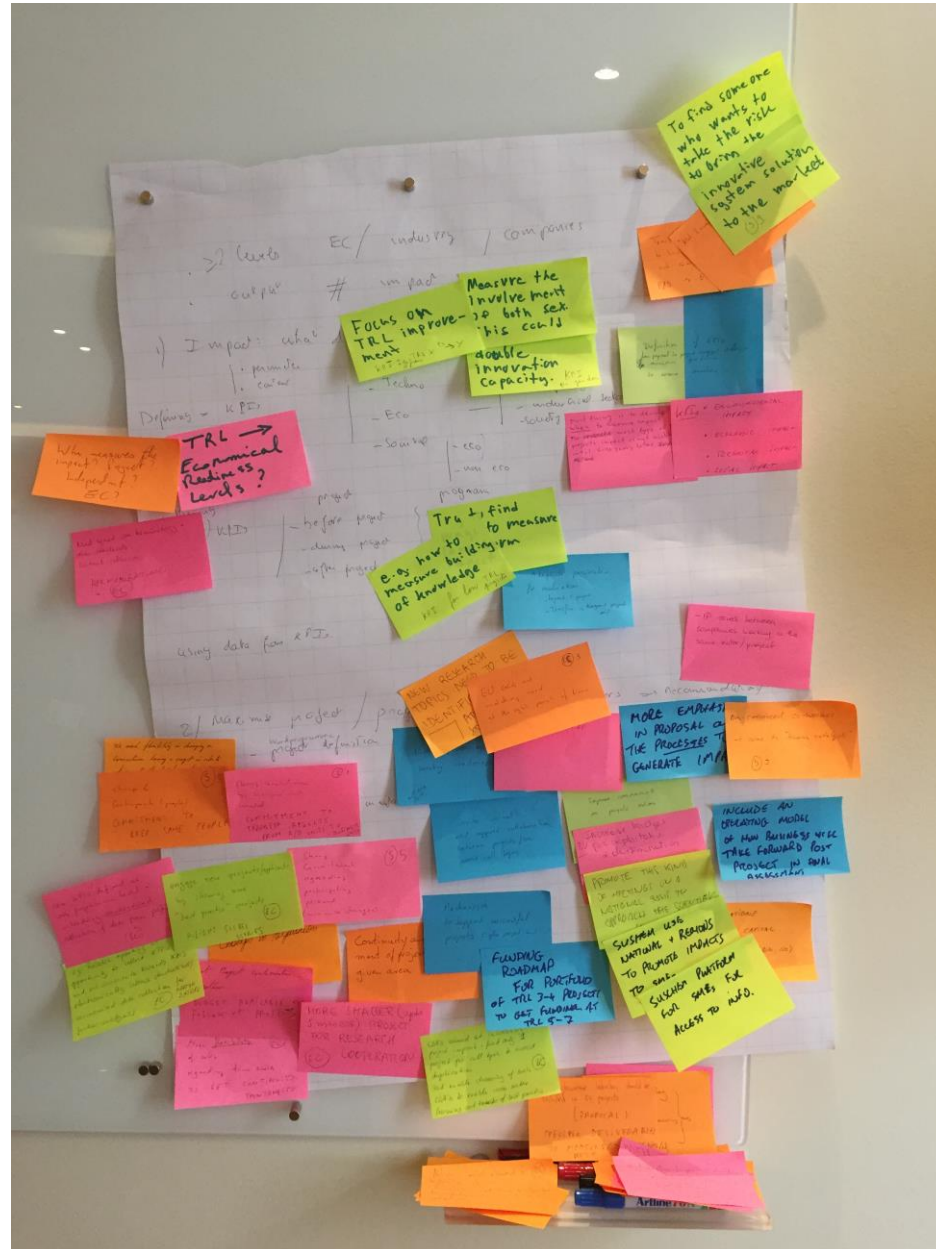
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|--------------------|-----------|
| 1. Dorota Pawlucka | Covestro  |
| 2. Simon Perraud   | CEO Iiten |
| 3. Gareth Jenkins  | Britest   |
| 4. Søren Bøwadt    | EC/DGRTD  |

### SusChem Board Members:

- |                 |        |
|-----------------|--------|
| François Monnet | Solvay |
| Jens Rieger     | BASF   |

## Session Agenda: Part #2: Three topics discussed with the SusChem stakeholders





# *Impact : what and how to measure ?*

## 1. Defining appropriate KPIs

- Content: technical ( TRLs), environmental, economic, societal
- Perimeter
  - company, sector, society
- Guidelines to be defined by stakeholders and EC

## 2. Using KPIs

- Beyond project timeframe (impact different from output)
- Also at cluster of projects level / workprogramme rather than at project level

# Maximise project & program impact

## 1. Smart design of R&I programmes

- Participate in discussions to co-develop programmes and themes so that they fit priorities best – working for fitting goals will enhance motivation and exploitation (e.g. SPIRE)
- Better follow existing roadmaps (FP9)
- Invite / Support to collaboration between projects (FP9)

## 2. Projects preparation

- Strong commitment from BUs needed: Alignment between companies R&I strategy and EU funding programme
- Committed to impact: transfer from R&D to BUs
- Assume project as a contract to solve a challenge



## Maximise project & program impact

3. Project implementation
  - Open for collaboration between projects
  - Improved communication of results
  
4. Project end
  - Committed to impact
  - Mechanism to support successful projects